

ABOUT

THE TRAVELLING PINOYS



The Travelling Pinoys is a fast growing travel magazine, created to inspire and help travellers alike. It was launched last April 21st, 2017 and generated over 180k page views so far (as of Aug 15th, 2017).

The website's DA is 16 and PA is 29 currently which proves the website's authority and good SEO in less than 4 months since launching. We have some articles that went viral (20-60k views each) and others that have good positions in Google ranking (page 1/ position 4-13). This proves our ability to get high traffic (and maintain them) not only to our website but also to your business.

SERVICES

- Products and Services Review
- Advertisement Links and Space
- Press Trips
- Sponsored Articles
- Brand Ambassadorship



CONNECT WITH US

www.facebook.com/thetravellingpinoys
www.twitter.com/tpinoys2
www.instagram.com/thetravellingpinoys
www.pinterest.com/travellingpinoy
www.youtube.com/channel/



ABOUT THE FOUNDER

Christine Rogador is a full time traveller and full time career woman from the Philippines. A seasoned traveller, she has been to almost 40 countries and 4 continents. She also has an intensive background in sales and marketing, business process outsourcing and operations management. She is a not a sales person, she drives sales people to be on top and reach their full potential. And that's what she has been successfully doing for the last 10 years. She studied Business, Information Systems, Creative Writing and Architecture. A totally well-rounded person with a wicked honesty and sarcastic sense of humour, she can help your business reach its maximum potential.

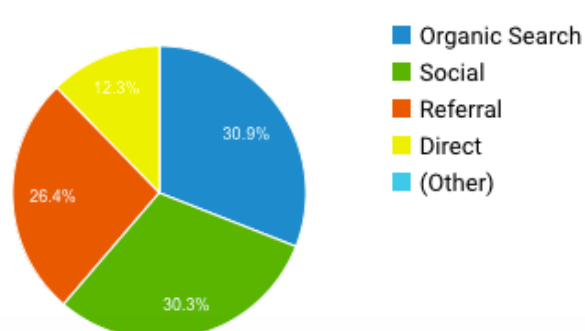


OUR VISION

Our vision is to provide a one-stop website for all people's travel needs which includes; travel tips and hacks, travel and accommodation guides, visa and entry guides and travel opinions, inspirations and stories.

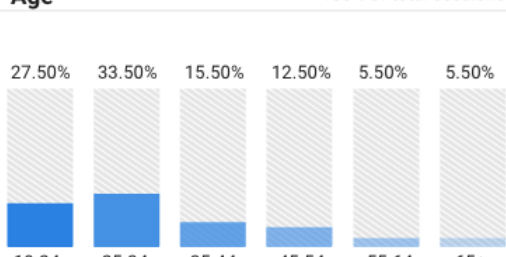
THE TRAVELLING PINOYS

Top Channels

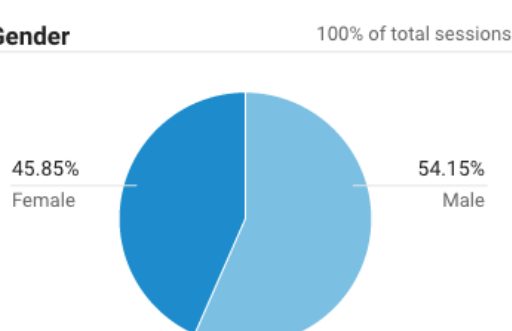


Country	Sessions	% Sessions
1. United States	56,319	59.53%
2. Philippines	4,257	4.50%
3. Brazil	3,349	3.54%
4. United Kingdom	2,285	2.42%
5. France	2,269	2.40%
6. United Arab Emirates	2,179	2.30%
7. Canada	1,981	2.09%
8. Australia	1,856	1.96%
9. Czechia	1,514	1.60%
10. Germany	1,432	1.51%

Age



Gender



DA: 16

PA: 26

Site Age: 3 1/2 months

Monthly Average Views: 40,000

Highest Monthly Views: 80,000

Lowest Monthly Views: 20,000

Average Monthly Users: 20,000

SOCIAL STATISTICS



1k+



1.8k+



2.4k+